



PRESS RELEASE
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COMCAST BUSINESS AWARDED ENTERPRISE APPLICATION OF THE YEAR FOR HOSPITALITY AT MEF 2018

Comcast Business and Hotel VIA Recognized for Enabling Personalized, Seamless Guest Experiences with High-performance Ethernet

PHILADELPHIA – NOVEMBER 8, 2018 – Comcast Business today announced it won the Enterprise Application of the Year for Hospitality award from the Metro Ethernet Forum (MEF), highlighting how the Company's high-performance Ethernet services are allowing [San Francisco's Hotel VIA to](#) deliver an unprecedented personalized hospitality experience. Award winners were recognized at the MEF18 global networking event held last week in Los Angeles, California.

The 2018 MEF Awards program recognizes service, application, technology, and professional excellence in the global community committed to delivering innovative solutions that are optimized for the digital economy. The prestigious Awards program, now in its 13th year, is the largest in the world focused on emerging dynamic network services powered by Lifecycle Service Orchestration (LSO), Software-Defined Networking (SDN), Network Functions Virtualization (NFV), Software-Defined Wide Area Networking (SD-WAN), and Ethernet technologies. Comcast Business was nominated for its service, application and technology innovation and excellence across multiple awards categories.

"We're honored to be recognized as a leader in so many categories by the MEF. Every day, companies across the country rely on our solutions and our gig-speed network to power their success and growth," said Kevin O'Toole, Sr. Vice President, Comcast Business. "With Comcast Business Ethernet, Hotel VIA gained greater bandwidth, faster service and the necessary support to confidently manage the needs of their diverse clientele. We celebrate and share this recognition from the MEF with the Hotel VIA team and look forward to serving their needs for many years to come."

Comcast Business equipped Hotel VIA with a MEF CE 2.0 Certified 5 Gbps Ethernet Dedicated Internet service to power a Passive Optical LAN throughout the premises enabling guests and employees to access the internet anytime, anywhere on hotel property. With this secure and efficient network solution, guests are able to connect an unlimited number of devices and have instant access to high-speed data, voice and video.

"MEF received countless submissions this year from innovative companies showcasing transformative services and technologies," said Nan Chen, President, MEF. "We are thrilled to see all of the excellent work from dozens of companies and thought leaders who are helping accelerate the industry transition to assured services orchestrated across automated networks. We are pleased to congratulate Comcast Business and all of this year's award winners."

Judges for the 2018 MEF Awards include global and regional senior analysts from ACG Research, ATLANTIC-ACM, Battle Green Research, Dell'Oro, Frost & Sullivan, Futuriom, IHS Markit, Ovum, and Vertical Systems, along with independent judges.

About Comcast Business

Comcast Business offers Ethernet, Internet, Wi-Fi, Voice, TV and Managed Enterprise Solutions to help organizations of all sizes transform their business. Powered by an advanced network, and backed by 24/7 customer support, Comcast Business is one of the largest contributors to the growth of Comcast Cable. Comcast Business is the nation's largest cable provider to small and mid-size businesses and has emerged as a force in the Enterprise market; recognized over the last two years by leading industry associations as one of the fastest growing providers of Ethernet services.

For more information, call 866-429-3085. Follow on Twitter @ComcastBusiness and on other social media networks at <http://business.comcast.com/social>.

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